



# COMPETITION TERMS AND CONDITIONS

## I.I Interested Parties

Interest in the Competition: Any individual may demonstrate an interest in participating in the competition. To demonstrate their interest in participating in the competition, individuals must submit their email and portfolio through the form available at the website address [www.challenge.a11.studio](http://www.challenge.a11.studio). Demonstrating interest in participating in the competition will be possible until **October 20th, 2023, at 9 AM (CEST)**. From all interested parties, the top 3 will be selected based on the quality of their portfolios, and they will be offered with opportunity to participate in the competition.

## I.II Invited Parties

The second category of participants comprises "special guests" who were directly offered the opportunity to participate in the competition.

I.III All Participants must definitively confirm their participation in the competition by signing the Competition Participation Agreement. In the event that a participant does not sign this document by **October 23rd, 2023, by 9 AM (CEST)**, they forfeit their participation in the competition.

I.IV **On October 23rd, 2023, at 9 AM (CEST)**, the competition brief will be posted on the website [www.challenge.a11.studio](http://www.challenge.a11.studio). The brief will include detailed specifications for creating a design for a digital product using Figma software. From that day, participants will have exactly 31 days to complete the design and submit it to the address [challenge@a11.studio](mailto:challenge@a11.studio). The deadline for submitting the design is **November 23rd, at 9 AM (CEST)**.

I.V The conclusion of the competition happens on **November 23rd, at 6 PM (CEST)** in the form of an online event where all participants pitch their designs and decide about the winners. All 12 participants will have 6 minutes each to present their design, with the order being randomized. Voting will be conducted through the Google Form tool. Each participant can assign a score ranging from 1 (minimum) to 11 (maximum) to every other participant, excluding themselves. A special jury consisting of the CEO and co-founder of A11.studio and invited angel investors will also evaluate every designer. They evaluate every designer in the competition so they assign a score ranging from 1 (minimum) to 12 (maximum). The summary of points for each designer will decide on ranking and determine the winners.



A11 Studio s.r.o.

In necessary instances, A11.studio reserves the right to amend the terms of the competition, primarily including but not limited to; deadlines, competition procedures, evaluation methods, the number of participants, and other relevant aspects.